## TRAPP ONLINE LAUNCHES TRAPP TECH SOLUTIONS MSP and Professional Services

All-in-one IT solutions provider combines experienced staff, ultra-secure cloud, and reliable blended Internet service in new MSP-Plus category

**Scottsdale, AZ. – October 29, 2013**– Scottsdale-based Trapp Online, LLC, <u>trapponline.com</u>, a provider of industry-specific hosting solutions, is proud to announce the launch of Trapp Tech, <u>trapptech.com</u>, an all-in-one managed services provider (MSP) and IT professional services company. The new company will offer managed on-site, colocation and hosted IT services as well as blended bandwidth Internet and IT consulting to mid-market companies in the U.S. and internationally. The new entity, Trapp Tech Solutions, LLC will operate side-by-side and share resources with its sister companies, Trapp Online and Trapp Connect.

"At Trapp Tech, we assembled the team who built the advanced Trapp Online cloud and Trapp Connect ISP to bring an incredible level of IT experience and skill to the marketplace," said David Trapp, CEO, Trapp Online. "I don't know of anywhere else you can gain access to people with those capabilities, plus an ultra-secure cloud infrastructure and blended bandwidth all in one company. Whether it's hosting, Internet or IT consulting and management, customers can get the best of each at Trapp Tech. Our unique combination of expanded services puts Trapp Tech in a new category of MSP."

Trapp Tech services are designed to appeal to the growing number of medium-sized businesses looking to outsource more IT infrastructure and application management services to help reduce total cost of ownership and free up internal resources, as well as those companies seeking the skills and support to quickly complete complex IT projects. Fast, reliable, and redundant Internet service with a 100% uptime guarantee is an equally attractive part of Trapp Tech's offering.

Customers will enjoy extraordinary vendor-neutral and solution-neutral IT managed services and consulting, and carrier-neutral Internet access at competitive prices. The Trapp Tech skill advantage comes from years of R&D invested to produce the carrier-class network architecture, advanced data security, and blend of top IP carriers that were developed for Trapp Online and Trapp Connect, and from leveraging existing relationships with high-level IT industry technical resources.

## **About Trapp Tech**

Trapp Tech, a sister company to Trapp Online, and Trapp Connect offers outstanding managed IT services, professional services engagements, and improved Internet reliability, performance and security to mid-sized businesses around the world. Customers enjoy high service levels, easy-to-manage, constant Internet connectivity and mind-blowing 24/7 support and monitoring from an experienced US-based team with a level of technical expertise that is above the typical MSP. Learn more at <a href="mailto:trapptech.com">trapptech.com</a>, or 1-877-903-1670

## **About Trapp Online**

Trapp Online provides online hosting solutions for application service providers and small to midsized businesses around the world. The company's custom, dedicated, IT and application hosting services create a better overall Cloud experience for business. Customers love their US-based support team, available 24/7 via live chat, e-mail, or phone. Visit <u>community.trapponline.com</u> for Trapp Online Updates or call 1-877-942-2568. MEDIA CONTACT: Cody Engilman Director of Sales and Marketing 1-877-903-1670 Cody@TrappTech.com